



# Advertising Rates

## Oklahoma Dressage Society Media Advertising Rates 2017

### Monthly Newsletter

<u>SIZE</u>	<u>DIMENSIONS</u>	<u>MTH</u>	<u>12 MTHS</u>
Full Page	7.5w x 9.3h	\$40	\$200
1/2 Page (vertical)	7.5w x 4.5h	\$20	\$150
1/2 Page (horizontal)	4.86w x 6.8h	\$20	\$150
1/4 Page	3.625w x 4.55h	\$10	\$100
Business Card (horizontal)	4.86w x 2.28h	\$ 8	\$ 50
Business Card (vertical)	2.4w x 4.55h	\$ 8	\$ 50
Calendar Event Listing (Text Only) – ODS Members <i>(Includes contact email, phone, name of clinic)</i>		FREE	FREE
Calendar Event Listing (Text Only) – Non ODS Members <i>(Includes contact, email, phone, name of clinic)</i> <i>(Free with paid registered ODS shows or events)</i>		\$ 20	\$ 15 (each add mth)
Classified Ad Listing (Text Only) – ODS Members (3 lines)		FREE	FREE
Classified Ad Listing (Text Only) – Non ODS Members (3 lines)		\$ 5	\$ 55
Trainer Listing <i>(\$30 a year for ODS Website &amp; Newsletter Listing combo)</i>		N/A	\$ 20

Please send all advertisements as a PDF or jpg file. All ad copy to Michelle Beckes – [huskershell@yahoo.com](mailto:huskershell@yahoo.com) Tel# (918)-740-5201.  
All payments sent to Marta Koenig, ODS Treasurer, P.O. Box 1101 Kellyville, OK. 74039, Tel #(918) 232-0675.  
All ads and payments must be received by 20<sup>th</sup> of the month.

### Yearly ODS Membership Directory

<u>SIZE</u>	<u>DIMENSIONS</u>	
Full Page	4.25w x 7.75h	\$ 60
1/2 Page	4.5w x 3.75h	\$ 35
Business Card	3.5w x 2h	\$ 25
Training Listing <i>(Free with paid advertising)</i>		\$ 10
Inside Front Cover	4.25w x 7.75h	\$160
Inside Back Cover	4.25w x 7.75h	\$160

Deadline is October 1<sup>st</sup> each year. All directory advertisements should be sent to: Veronica Moody- 11241 S. Maplewood Ave. Tulsa OK. 74137 - [veeger7@aol.com](mailto:veeger7@aol.com) #(918)-857-0707.  
All payments sent to Marta Koenig, ODS Treasurer, P.O. Box 1101 Kellyville, OK. 74039, Tel #(918) 232-0675.

### ODS Website

<u>SIZE</u>	<u>DIMENSIONS</u>	<u>MTH</u>	<u>6 MTH</u>	<u>YRLY</u>
Banner Ads		\$ 30	\$ 60	\$160
Calendar Event Listing (Text Only) – ODS Members <i>(Includes contact email, phone, name of clinic)</i>		FREE		
Calendar Event Listing (Text Only) – Non ODS Members <i>(Includes contact email, phone, name of clinic)</i> <i>(Free with paid registered ODS shows or events)</i>		\$ 20		
Training Listing <i>(\$30 a year for ODS Website &amp; Newsletter Listing combo)</i>		N/A	N/A	\$ 20

All website advertisements should be sent to Pam DeVore, [pamelad68@aol.com](mailto:pamelad68@aol.com) All ads must web ready in a jpg or gif format only. 480x60 pixels for horizontal ad or 150x100 (these ads will display across the center of a page on site) or 150x150 pixels for vertical ads (these will be displayed along the sides of the pages on site). All payments sent to Marta Koenig, ODS Treasurer, P.O. Box 1101 Kellyville, OK. 74039, Tel #(918) 232-0675.