

# Oklahoma Dressage Society

March 11, 2014 8 PM MINUTES

The meeting was held via phone conference. The meeting was called to order at 8:04 PM by Oklahoma Dressage Society's President, Sherry Guess. Board members in attendance were Roberta Clark, Kalea Maxwell, Cheryl West, Clydette Wormack, Marta Koenig, Sharon O'Banion and Sherry Guess. Rainee Boyd was absent. Non-board members in attendance were Diane Smith and Lyn Francik.

## Old Business

**Minutes:** Clydette moved to approve the minutes from Feb. 11, 2014, which were seconded by Beth.

**Treasurer's Report:** Show committee funds will be a separate line item. There have been some expenditures and income concerning the show. Other expenditures were officers' insurance

**Symposium:** Sharon reported that more participation was needed. Beth suggested a list of auditors and demo riders be provided in order to solicit new people to offset the potential loss. There is the potential of a Region 9 grant. ODS will rent from Video Revolution a sound system and projector. Future suggestions: several prices – early sign up, a higher price for closer to the event (2 weeks before), and a walk in price. Due to a potential USDF Foundation Grant, prices will have to be set by them.

**Spring Show Update** –The goal for the Spring Show Fundraising committee is to raise \$8000. Cheryl will pick up Lyn's tractor and arena work's implement on Thursday morning. Sherry and Rainee will work the arena possibly on Thursday. After hearing from Marta that ODS does not have insurance for Thursday, the arena maybe worked on Friday morning instead. Board recommended leaving the VIP area in the same location as last year. Board members submitted the following potential contacts for the fundraising committee: Bama Pies, Cecil & Sons, Discount Tires, Horse of Course, Farmers Feed-Sapulpa, Enlow Tractors, Atwoods, Mock Brothers Saddlery, Danny Beck Chevrolet, Bob Moore Chrysler Dodge and Jeep, Broken Arrow Hitch and Trailer, Gold's Gym. Clydette requested that Roberta provide a copy of the sponsorship cover letter and sponsorship opportunities so that the board members can help secure sponsorships, advertisements, and class sponsorships. Clydette will contact USDF's sponsors for our show along with Dressage On-Line. Roberta stated that Diane will place Silent Auction items on ODS's Facebook page. Roberta will contact Jeannie about a table at the show with a TV to show a power point with pictures of last year's show which also could be used as publicity for ODS's membership. Pamela was asked if she would work with Lyn and Jan Cibula on gathering restaurant gift cards for advertising their businesses in the program for the benefit of the riders. Potential entertainment for the exhibor's party: Sherry would contact Robin for dog agility demonstration and Roberta will contact Diane about possibly playing games or a mini competition between Robert and Terry with natural horsemanship. There is a need for securing wine due to a loss of last year's sponsor. Beth suggested purchasing box wines. Clydette will contact Oklahoma Vineyards.

**Corporate Advertising** - Sherry discussed her conversation with Legacy. ODS was the only organization that contacted them. Legacy currently unsure of what exactly they are wanting to do. Sherry will contact them back in order to pin things down.

**New Membership Application** - Beth stated that there were 168 current members. Roberta asked how budget was determined concerning membership. Budget was based on last year's membership. Roberta suggested we use a lower number to be on the safe side. Beth sends out a welcome letter to all new members and also a letter to those who have not renewed. New Membership Form is being drafted by Beth. Beth will determine how to process the arrival of forms based on postmark, and if there is not a postmark, she will make a judgment call. Jeannie is setting up PayPal for dues.

**Charter Member List** - Rainee wasn't present

**Summer Meeting** - Pamela evaluated the options. VFW in Chandler can be reserved for \$40. An additional check for \$50 will be refunded if the facility is left clean. They will allow us to bring in food. It has just been remodeled.

**2015 Show Venue** - Clydette reported about the new covered arena at the Ok City Fairgrounds. Stacia and Diane will visit with the Fairgrounds to discuss the prices and dates available.

**Charter financial reporting** - Roberta tabled it until she gets with Marta for her input on the time frame. Roberta will have a proposal for the wording by next meeting.

**Pony Measuring Stick** - Roberta reported that there is not a stick for purchase. They must be rented from either USDF or USEF. She will check to see if it is possible to keep the stick for both shows.

**2015 Symposium** – Sherry is still requesting that board members submit ideas for next year's symposium. Clydette stated that she will submit hers via email in the next couple of days. Current suggests are: Sharon - Will Faerber, Erica Poseley [www.gotseat.com](http://www.gotseat.com), Sherry - Lilo Fore or Janet Foy - New tests, Janet Foy -- FEI Judge and author of Dressage for the Not-So-Perfect-Dressage Horse, and Fixing the 'Fatal Flaw,' with Dr. Jennie Susserman - Psychologist.

## **New Business**

**Directories** - Lisa Jewell will continue to mail out ODS Directories to new/returning members this year.

**Listing New Members** - Listing new/returning members -- Jeanie and Marta have been working on a way to limit access to information on the website to only ODS members.

From Jeannie: What I am thinking is to create a "Members Only" area to hold a password for access, that way only 1 password is needed for our members to access the more delicate files. (financials, new members etc...) Just a thought.....Possibly could make a "News Post" on the site that welcomes New Member "First Initial and Last Name only". ? I wouldn't think this would be giving too much information away. Then post more detail about the new member in the private "Members Only" area? Sherry get with Jeannie and work out a way to share the names of new members.

**Ribbons** - Ribbons previously ordered have been received. Final mailing will be completed this week and all mailing receipts submitted at that time. Final re-order bill has been received and by Anne Kuhns, Sherry Guess, and Rainee Boyd and submitted to Marta (treasurer) for payment.

## **Round Table**

Time saver: Submit reports ahead of the board meeting.

## **Adjourn**

Beth made a motion to adjourn. Clydette seconded. Adjourned at 9:30 P.M.