

## **Oklahoma Dressage Society Board Meeting, March 23, 2011 Minutes**

### **Continuation of Feb 9, 2011 meeting**

Held via conference call. Those in attendance were Anne Kuhns, Lisa Jewell, Sherry Guess, Beth Circle, Claudette Womack, Marta Koenig, and Rainee Boyd. Not in attendance: Rita Stegman

**Financial** – Marta provided an updated financial statement, indicating that we have very little discretionary funds- \$652.00. Red Carpet Chapter has given ODS a check of their funds. They have indicated that they would like those funds to go to the Endowment Fund. Marta will email each of the six people who have paid \$10.00 to be RCC members and ask if they would like their \$10.00 fee to be 1)refunded 2)donated to ODS or 3)given as membership to another chapter.

Anne reported that no awards have been purchased yet for the Tulsa Show, but ribbons have been ordered.

**Education** – The USDF Instructor Workshop update was emailed to the board. Denise and Blane Laigle have secured insurance that includes ODS, have signed a contract saying they are financially responsible for the workshops, and have submitted a financial accounting of the first one.

Anne will gather suggestions for a survey of the membership. Board members will submit their ideas for the survey, with a May 1 deadline. We will discuss that list at the May show meeting. Once the survey is submitted to the membership, there will be a deadline, with a drawing from the names of those who responded. Anne and/or Sherry will provide a prize.

Anne provided an update of the educational events:

- 1)** Camp entries have opened and there are already 11 entries, with a total possible of 27.
- 2)** The New Test Symposium with Lilo Fore lacks demonstration riders. Anne will send the Board a list of the people who have currently applied as demo riders and the Board will begin contacting additional riders to fill the spots needed. There are only 4-5 auditors so far. Anne will contact Jeanie Eaton to have an email blast sent out so people become aware of this educational opportunity.
- 3)** The "L" Program has 8-9 participating individuals so far. We had planned on 20 and can take 30.

**Judges Committee** – Anne reported that she and Debbie Nutt are working as the Judges Committee, and Debbie is contacting Beverly Rogers (S) and Sarah Geike (S) for our June 2012 show.

**Promotion** – The Dressage Promotion Committee (Jean Korver and Paula Walker) are well organized to provide materials at both our May show and the World Pinto Championships.

Sherry has reported that Veronica Moody has agreed to take on the responsibility of ordering, organizing and providing whatever promotional items the Board decides it can afford to order.

We may not have sufficient funds to donate to Region 9's first CDI to be held at the end of April. Anne was going to find out what levels of sponsorship might still be available.

**Newsletter** – Jeannie Eaton has researched advertising rates and Clydette feels that our advertising rates for the newsletter and website are appropriate. What does need addressing is a better definition of what is a free listing/news versus what constitutes a paid advertisement. Clydette has agreed to chair a committee to make this determination and provide better organization so that advertisers will know when their fees are due.

Since Wendy Curliss Smith has resigned as newsletter editor, both Sherry and Clydette will contact LeeAnn Alf to see if she would be willing to take over that job again. The possibility of the newsletter going to a quarterly publication or bi-monthly was discussed. This may make the job more attractive to a prospective newsletter editor. Sherry would like to see 2 “hard copies” per year.

**Policies and Procedures** - It was agreed that we should ask judges/clinicians if they would be willing to stay for a clinic after the event. If they are willing, the membership should be notified. If more than one person is interested in hosting, there will be a drawing to see who is allowed to hold the clinic. Sherry and Anne will determine the wording to be added to the contract. Sherry will add this information to the Policies and Procedures.

Rainee will try to find the form that was provided in the past, for each board member to sign indicating that they will act with responsibility while performing their duties on the Board.

It was felt it would be useful to quarterly list the activities conducted by the Board on behalf of ODS. The membership would be kept aware of what the Board was providing for them.

It was agreed that each Board member keep a timeline/calendar for their position in order that someone new to the board could take that information and perform their duties.

Beth agreed to be the volunteer coordinator for board instigated jobs. She has access to the rosters that list what jobs members have indicated they could perform.

**Goals** – Goals for the upcoming year for ODS were discussed. Five were agreed upon.

- 1) Each activity produce some income.
- 2) Establish a budget for our operating expenses.
- 3) Increase memberships by 10%. Beth will look at the current and past rosters and send an email to those who have not renewed this past year or two. She also has the capability of pulling names from farther back. We may find it useful to call these people and find out why they haven't renewed.
- 4) Increase our financial cushion by at least 10%. Discretionary funds at this time total \$652.00
- 5) We are still hoping to find a venue for a fall show-possibly for 2012?

**Meetings** – The Board will continue to meet on Saturday night following each of our educational events.

The meeting was adjourned at 9:00p.m.

Respectfully submitted, Lisa Jewell, Secretary

