

Oklahoma Dressage Society Board Meeting, June 20, 2011

Held via conference call. Those in attendance were Sherry Guess, Anne Kuhns, Lisa Jewell, Marta Koenig and Beth Circle. Not in attendance: Rainee Boyd, Rita Stegeman, Clydette Womack.

Minutes – Minutes from March 23, 2011 meeting were approved by Beth Circle, seconded by Anne Kuhns.

Treasurer's report – Marta provided an updated financial statement and explained that the Profit and Loss Report by class would not reflect the facility fees that were paid in a prior year, so net profit or loss on some of the events would be inaccurate by whatever amount was paid in a prior year. We have \$3,675.40 in the General Program Funds, much of which is attributed to an increase in membership, sold merchandise, horse registrations and the used tack sale, as well as \$609.63 left over from the AGM.

- Camp 2011 showed a profit of \$341.22.
- The Spring Tulsa show had a loss of \$1503.58, which would have been much worse if not for a \$1000.00 grant received.
- The Lilo Fore Symposium showed a loss of \$58.28.
- A profit is expected on the L program due to nationwide interest.

Sherry Guess moved to approve the financial report, Beth Circle seconded.

Proposed Budget – Sherry Guess asked for suggestions on how to bring in more income, as the shows are not profitable. Beth Circle wondered if we could scale back on our end of year awards. Beth also suggested an ODS Fundraiser in the form of a clinic with area instructors that would give lessons to their own students, auditors would pay to attend, the lessons would be geared toward the auditors which would enable the membership to see other instructors and their teaching methods. The initial thought was to have 3 instructors w/2 students each, and also have a drawing for a free lesson which would help get people interested and coming out.

Selling more advertising was also discussed. Beth was asked if she would approach Diane Smith re: advertising and fundraising. And also talk with Clydette re: advertising in general.

OLD BUSINESS

Survey – Clydette Womack was not in attendance to report on “survey monkey”

Newsletter – It was unanimous by all in attendance that the newsletter looks great and we are extremely grateful to Sue Twitty. Board members should send info to Sue for input in the newsletter, we need to do write ups re: clinics and symposiums, and include budget and finance info in the newsletter also.

It was recommended that we have a “Kudos Korner” in the newsletter for members...Patty Couch has attained her USDF Bronze medal. And Kathy Burrow's horse won a Reserve Champion belt buckle at the Pinto World.

Dressage Promotion Committee - Jean Korver and Paula Walker spent 4 days at the Pinto World Show with a Promotion booth. The show had 80 rides and used ground poles for their arena.

We were again reminded that by sending volunteers to work the Morgan show in OKC, ODS would be given \$500.00.

Century Ride – Oklahoma was going to have their first Century Ride, 72 year old Robert Mayne and 30 year old Romeo, taking place at the Stillwater Dressage Schooling Show on June 25th, 2011. Anne Kuhns and Lisa Jewell volunteered to attend and represent ODS.

NEW BUSINESS

Board Members - We will have empty seats to be filled by election in 2012. It was agreed that we need to get that information out to the membership and also let them know that we will have many of our meetings via conference call.

Spring Symposium 2012 – Anne Kuhns mentioned that she had no ideas and was open for suggestions. It will take place in March/April. It must be a demonstration clinic. She was going to contact Lilo Fore to see if she was available to give a clinic where she would discuss the different training exercises for the different conformation types. We do have a grant available but the caveat is if we get a grant we can't make a big profit (we'd have to forfeit the grant). If our goal is to make money, then we should not apply for a grant and, in turn, would have to charge attendees more. Kind of a Catch 22!

Summer Camp 2012 – Anne has the dates reserved, May 31st to June 3rd. It was agreed that Gigi Nutter's rates were a bit high compared to some of the other instructors so Anne was going to contact Sara, Louise, and Cathy Zappe to see if they are available and what their rates would be.

May 2012 Show – We will again combine with the Green Country Arab show at Tulsa. They have asked if we would organize an Arabian Dressage show for them. We discussed having the Arab Dressage Show on Friday, though there would be an extra arena fee. Stacia said the rewards would be greater running the Arab dressage show than trying to incorporate just a few of their rides into our show.

Judges will be Beverly Rogers (S) and Sarah Geike (S)

2012 Region 9 Summer Meeting – It was decided that OKC was better located for the meeting than Tulsa. Sherry thought having it at the Cowboy Hall of Fame would be good, we need to check on shuttles...to and from the airport, and any hotels nearby. A decision was made to host the meeting in time for Reg 9 Director Beth Reineman to get the information to those attending this year's meeting.

The meeting was adjourned at 9:15 after a motion by Beth Circle that was seconded by Lisa Jewell.

Respectfully submitted, Lisa Jewell, Secretary.